













## MAPPING ACTORS AND CURRENT TRENDS IN VALORISATION

# INSIGHTS FROM A SURVEY OF KENYAN DAIRY PROCESSORS AND KEY INFORMANT INTERVIEWS

Roundtable Workshop on Dairy Industry Sustainability through Adding Value to Processing Sidestreams, Nairobi 5 February 2024

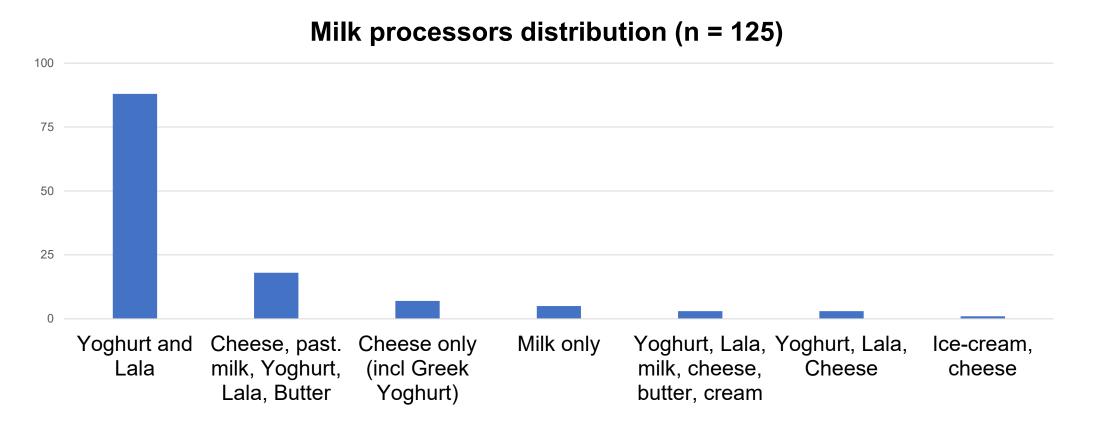
Bockline Bebe, Egerton University



## THE APPROACH

- Survey of 25 dairy processors
- 12 involved in cheese processing
- 4 KIIs interviewed

## **Processing outlook**

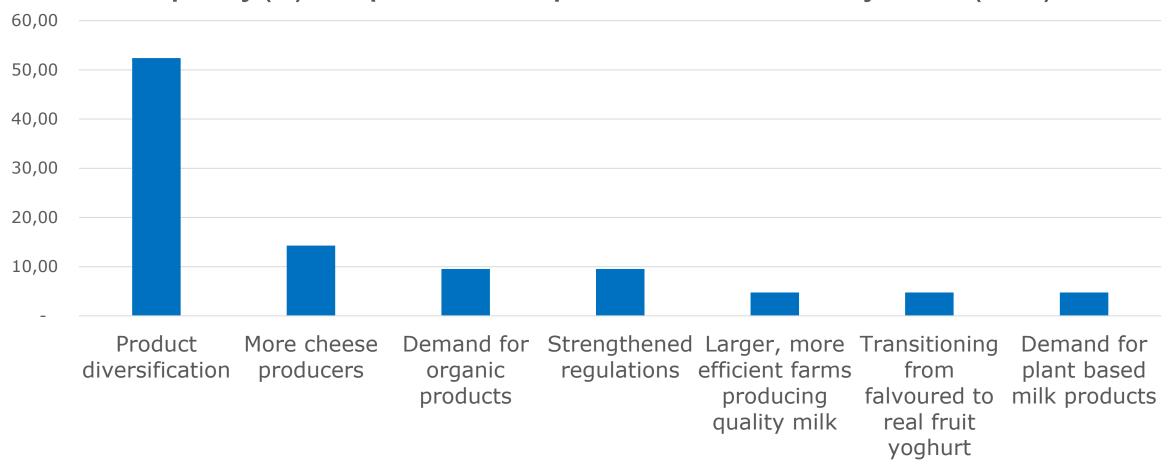


Increase in **processed products** (e.g. butter, yoghurt, fermented milk and cheese) that produce valuable **sidestreams** (whey) that are not valorised today.

'Lost milk' due to substandard quality is another major sidestream - informal value-added-

### Processors' outlook on dairy sector trends

#### Frequency (%) Perspectives on expected trends in the dairy sector (n=25)



## New products introduced by processors last 12 months (2022/3)

#### Cheese

#### Market demand / high profit prospects

- Mozzarella
- Paneer
- Ricotta
- Gouda and red cheese
- Ricotta from whey

#### Yoghurt

#### Consumer preference

- Goat milk yoghurt
- Yoghurt with chocolate
- Plant based yoghurts
- Thicker yoghurt adjusted acidity
- Improved formulation of yoghurt

#### Lala

Improved lala formulation

#### Ice cream

Mini butter - 8g (airline order)

#### Processed milk

- Tetra fino Long-life milk
- Fat free and lactose free milk
- Coconut milk (plant based)

### Planning to introduce Responding to market

- Flavored UHT milk
- Probiotics
- Butter

## Dairy sidestreams generated and their utilization

Acid whey	<ul> <li>Feeding pig and calves (free or sold to farmers)</li> </ul>
	Produce smoothie
Sweet whey	Feeding pigs and calves (free or sold)
	Produce whey juice/drink
	Produce ricotta cheese, butter and ghee
	Drained to sewer lines
Buttermilk	Feeding pig and calves (free or sold)
	Produce ricotta cheese
Ice cream wash water	Drained into sewer lines
Ice cream cone waste	Incinerated
Whipping cream rinses	Drained into sewer lines
Discarded milk, spilled milk	Feeding calves and pigs (free or sold)
and yoghurt	Drained into sewer lines
Wastewater	Drained into sewer lines/agriculture
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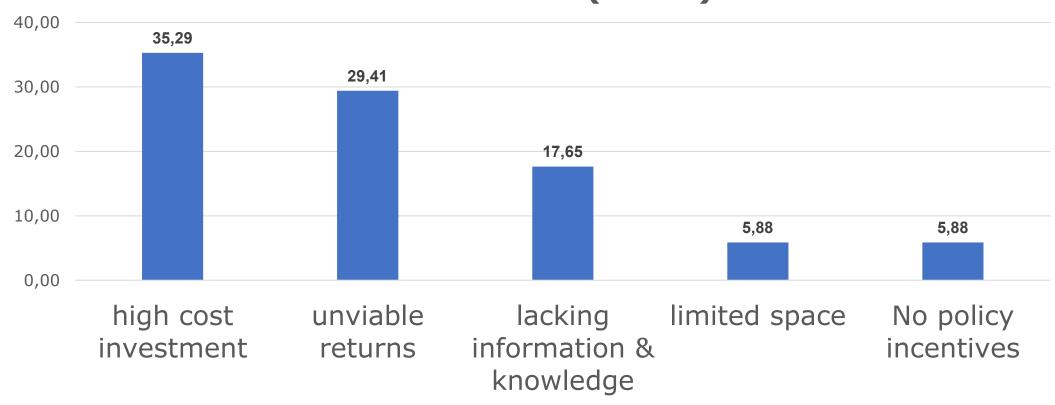


Some current uses of whey



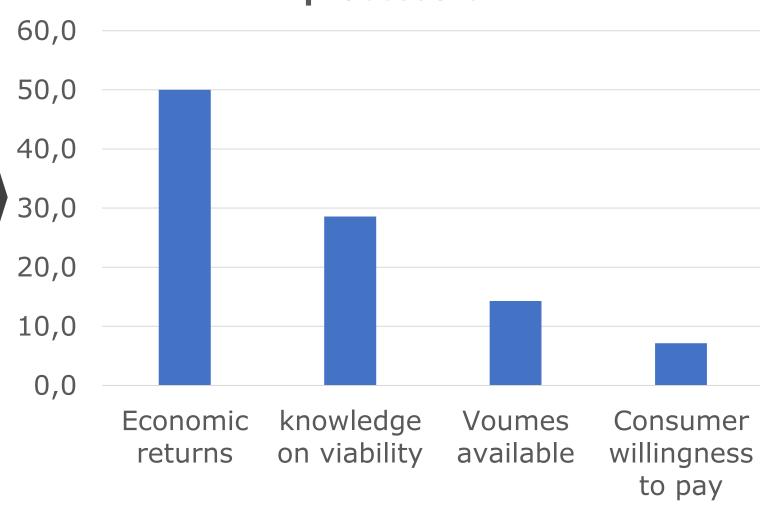
### Why do processors not utilize the sidestreams?

## Frequency (%) of reasons for not using sidestreams (n=25)

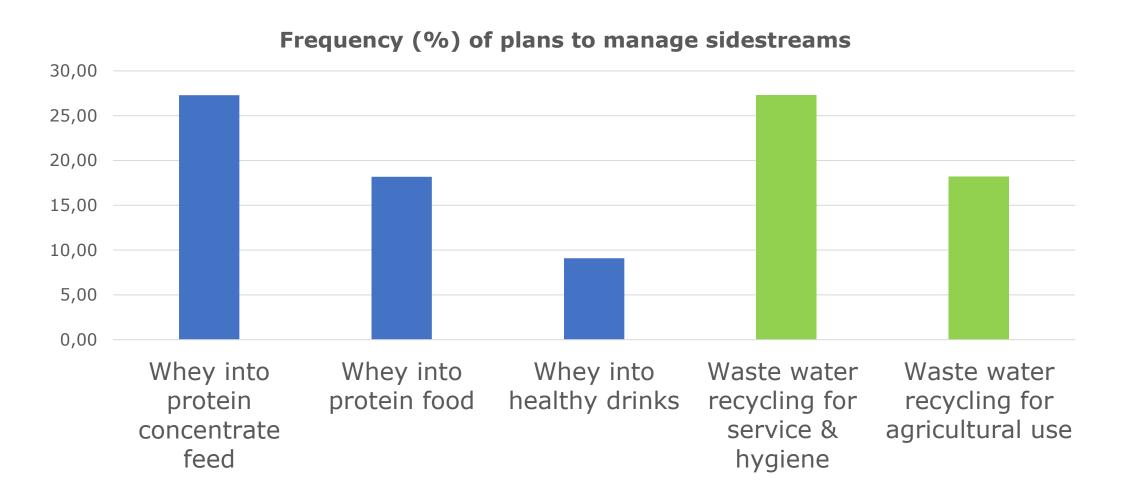


## Frequency (%) of considerations by processors

What would processors consider to valorize side streams?

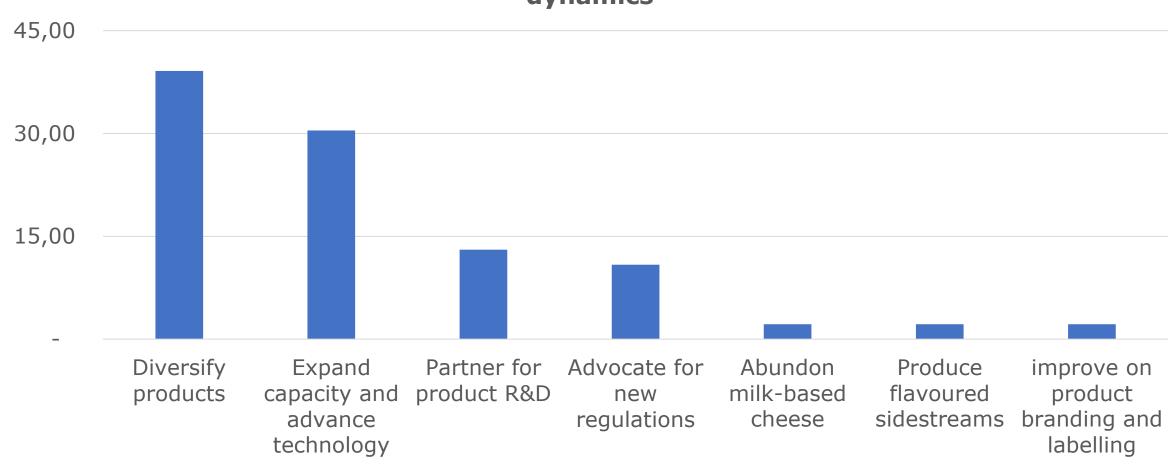


### Processors plans of managing the sidestreams



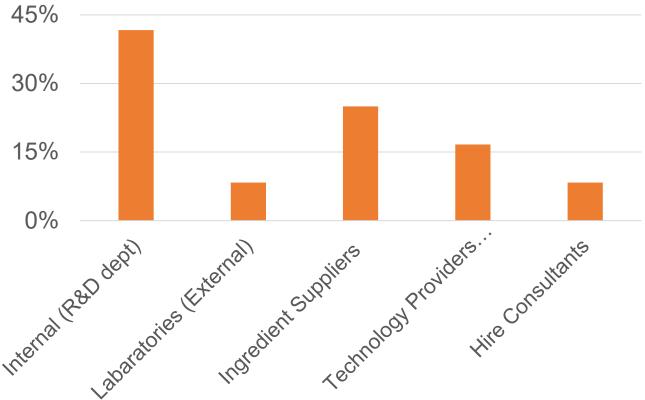
## Processors planned responses to market dynamics

## Frequency (%) of adjustments planned to respond to market dynamics



#### Processors source of knowhow and finance for innovation





- Most processors use own funds to support R&D/innovation
- Few depend on local financial institutions or investors to provide financing.

## Take-aways

- Kenya's dairy processing is growing in diversity of products
- Processors have clear opportunities to integrate a circular bio-economy (CBE)
  - E.g., valorize whey sidestreams
- Harness opportunities in transitioning to CBE:
  - Market, technology, capacity and finance
  - Policy readiness
- What policy and market levers need to be considered?
  - The project results will feed into policy and stakeholder discussions

